



GASTRO MAQ

08 | 09 | 10 | 11 JULY 2026

VILLA COMPLEJO FERIA - PANTANOS DE VILLA

Schedule 12:00 p.m. to 7:30 p.m.



SUPPLIERS FOR THE
HOTEL SECTOR



WINE, PISCO, LIQUOR,
AND BEER HALL



SUPPLIERS FOR THE
GASTRONOMIC SECTOR



SUPPLIERS OF FOOD, BEVERAGES,
CANDIES, AND SNACKS



SUPPLIERS OF CLEANING AND
PROFESSIONAL HYGIENE

11^o

FAIR OF SUPPLIERS FOR THE GASTRONOMIC AND HOTEL SECTOR

SPONSORED BY



OFFICIALIZED BY



ORGANIZED BY



(+51) 926 660 565 | info@gastromaq.pe | Av. Mariscal La Mar 160 Miraflores, Lima - Perú



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THE EVENT THAT BRINGS EVERYONE TOGETHER!

The multi-fair for the gastronomic, hotel, food, beverage, cleaning, and packaging sectors is a window for entrepreneurs, business owners, and merchants to engage face-to-face with industry leaders and discover suppliers. This is an opportunity to revitalize or start a business and to integrate into one of the most powerful industries in Peru.

More than just a fair, it's an experience that drives the HORECA sector.

STATISTICS 2025

+25.000
VISITORS

Professionals from the gastronomic, hotel, and retail sectors attended the fair, solidifying Gastromaq as the most important meeting point in the industry in Latin America.



+250
COMMERCIAL
STANDS

Leading national and international companies showcased technology, equipment, food, beverages, and innovative solutions for the HORECA sector.



+25
INVITED
SPECIALISTS

Renowned experts shared their knowledge in congresses, competitions, and live demonstrations, promoting the professionalization of the sector.



92%
SATISFACTION
AMONG EXHIBITORS

Participants highlighted the high level of organization, the quality of the audience, and the results obtained in sales and business contacts.



SIMULTANEOUS FAIRS



SUPPLIERS FAIR FOR FOOD, BEVERAGES,
CANDIES, AND SNACKS



SUPPLIERS FAIR FOR THE HOTEL SECTOR



CLEANING AND PROFESSIONAL HYGIENE FAIR



COMMERCIAL DESIGN AND DECORATION FAIR



WINE, PISCO, LIQUOR, AND BEER HALL



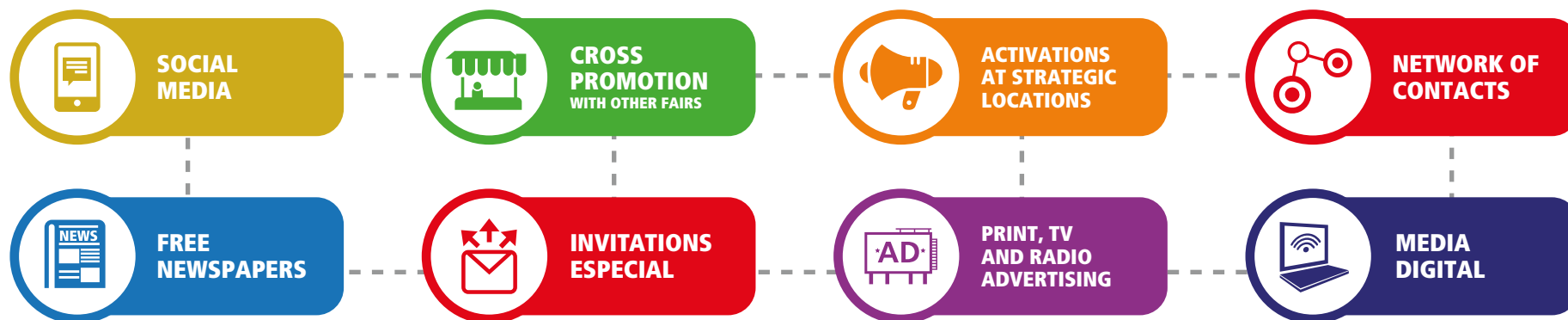
SUPPLIERS FAIR FOR PACKAGING
IN THE GASTRONOMIC SECTOR

WHY YOUR BRAND SHOULD BE HERE?

- ✓ It will be visited by over 25,000 potential customers.
- ✓ Everyone will compete on equal terms.
- ✓ More than 40 workshops, seminars, and demonstrations.
- ✓ Connect with new suppliers and industry leaders.
- ✓ Grow your personal brand.
- ✓ Promotion in media and social networks



**4 DAYS OF FAIR, A YEAR OF
CONTACTS AND CLIENTS**

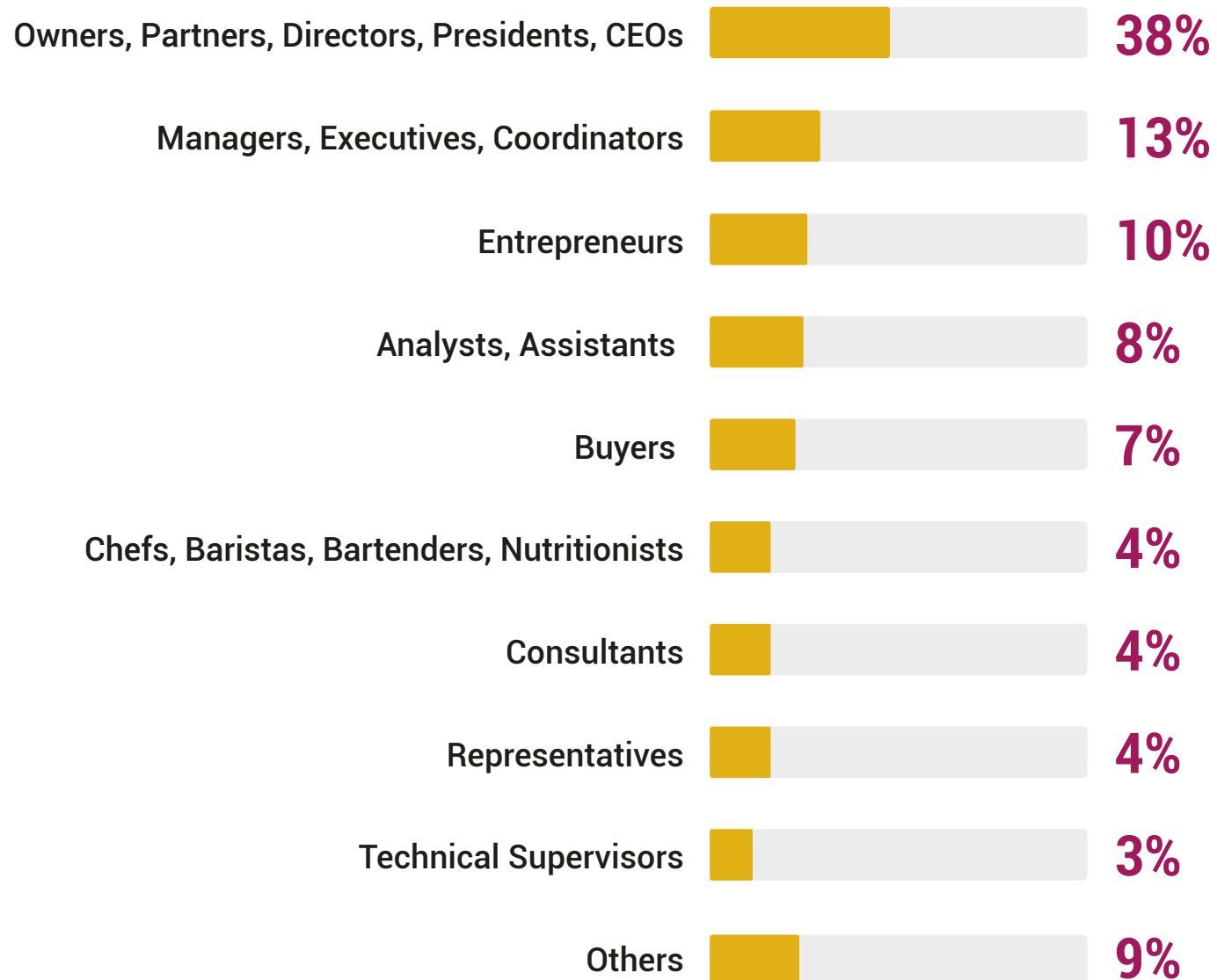




91%

of Visitors Are
Buyers or Influence
Purchases

QUALIFIED VISITS



VISITOR PROFILES



AGENTS IN THE TRADE CHAIN

- ✓ RESTAURANT MANAGERS
- ✓ PURCHASING MANAGERS
- ✓ MARKETING MANAGERS
- ✓ CATERING MANAGERS
- ✓ EXECUTIVE CHEFS
- ✓ TRADERS
- ✓ MANUFACTURERS
- ✓ PRODUCERS
- ✓ DISTRIBUTORS



HORECA SECTOR PROFESSIONALS

- ✓ CHEFS / COOKS
- ✓ SOMMELIERS
- ✓ BARTENDERS
- ✓ GRILL COOKS
- ✓ BAKERS / PASTRY CHEFS
- ✓ BARISTAS
- ✓ ICE CREAM MAKERS
- ✓ NUTRITIONISTS
- ✓ FOOD ENGINEERS
- ✓ MAINTENANCE TECHNICIANS



BUSINESSES AND INSTITUTIONS

- ✓ STORES
- ✓ MARKETS
- ✓ RESTAURANTS
- ✓ INSTITUTES / UNIVERSITIES
- ✓ BAKERIES
- ✓ ICE CREAM SHOPS
- ✓ WHOLESALERS
- ✓ HOTELS
- ✓ CLINICS / HOSPITALS

WHAT DO VISITORS SAY?

91%

say that Gastromaq exceeded their expectations in innovation and exhibitions.

90%

believe that the fair allowed them to discover new suppliers and strategic alliances.

92%

visitor satisfaction regarding the level of exhibitors.

87%

highlight the quality of the exhibitors and the variety of products presented.

91%

plan to return to the next edition of Gastromaq.



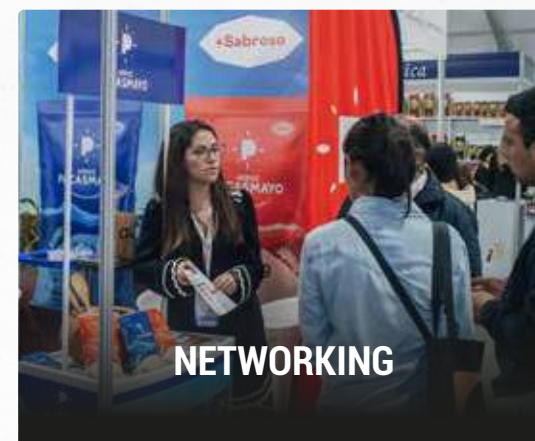
NATIONAL AND INTERNATIONAL VISITORS



REASONS TO EXPERIENCE GASTROMAQ

"Innovation, training, and opportunities
for your business"

- ✓ Discover the latest trends and technology.
- ✓ Meet the most important suppliers in the sector.
- ✓ Train with top specialists.
- ✓ Generate contacts and strategic alliances.
- ✓ Take advantage of exclusive offers and promotions.
- ✓ Explore new business opportunities.



EVENTS AND ACTIVITIES



 **AND MANY MORE SURPRISES** 

VILLA COMPLEJO FERIAL

10 MINUTES FROM COSTA VERDE



This exhibition center has all the conditions to host international category events. It is located at km 18.5 of the Panamericana Sur. It is an open, green space free of pollution, close to the Pantanos de Villa (a natural area protected by ProhVilla), one of the few lungs of Lima.

[CLICK HERE TO ACCESS THE ROUTE](#)



ACCESS TO THE VENUE

FROM COSTA VERDE

From the beach circuit, take Av. Huaylas (Chorrillos), from there, follow OLA VERDE to the venue.



FROM PANAMERICANA SUR

Exit at kilometer 18.5, near the toll booth. Access is via pedestrian bridges.



FROM THE METROPOLITANO

From the MATELLINI station, you can use the direct feeder buses to the venue.



FROM LINE 1 OF LIMA METRO

From the PARQUE INDUSTRIAL station, take the yellow corridor along Av. El Sol to the pedestrian bridge of UCSUR.



RATES 2026

WE PROMOTE THE NATIONAL INDUSTRY
SPECIAL PRICES FOR PERUVIAN ENTREPRENEURS



NATIONAL RATES

CODE	DIMENSION	RATES
T	4 M ² (2X2)	S/.3,600 + IGV
S	6 M ² (3X2)	S/.5,900 + IGV
O	8 M ² (4X2)	S/.6,600 + IGV
N	9 M ² (3X3)	S/.7,200 + IGV
D	12 M ² (3X4)	S/.10,020 + IGV
V	24 M ² (6X4)	S/.19,200 + IGV
TS	36 M ² (6X6)	S/.27,900 + IGV
C	48 M ² (6X8)	S/.36,000 + IGV

**THE INTERNATIONAL MULTIFERIA OF
THE HORECA SECTOR**
JOIN AND BE PART OF THE EXPERIENCE!



INTERNATIONAL RATES

SIZE in m ²	DIMENSION in meters	RATES without I.G.V. (18%)	PRECIO for m ²
6 m ²	3x2	US\$ 1,740.00	290
9 m ²	3x3	US\$ 2,520.00	280
12 m ²	3x4/6x2	US\$ 3,240.00	270
15 m ²	5x3	US\$ 4,050.00	270
18 m ²	9x2/6x3	US\$ 4,680.00	260
24 m ²	6x4/8x3	US\$ 5,760.00	240
36 m ²	6x6	US\$ 7,920.00	220
48 m ²	8x6	US\$ 10,320.00	215



Reference image 2x2



Reference image 3x4

STANDS

- ✓ Header (top sign) with the exhibitor's name.
- ✓ High-traffic carpet.
- ✓ White melamine partition walls (stands of 36m² and 48m² or more do not include modulation).
- ✓ Lighting brackets.
- ✓ 1 double power outlet.
- ✓ Basic power supply of 500 W (220 volts).

OTHER INCLUDED SERVICES

- ✓ Exhibitor credentials.
- ✓ Free invitations for your clients.
- ✓ Mention of your company in the exhibitor brochure.
- ✓ Ongoing support in Fair Marketing.

NO INCLUDE

- ✗ Furniture (request information).
- ✗ Power greater than 500 W.





**NOT JUST AN EXHIBITION,
IT'S A SPACE FOR ALLIANCES
AND FUTURE COLLABORATIONS**

TECHNICAL DATA SHEET



DATE

From wednesday, july 8 to
saturday, july 11, 2026



DURATION

4 days



FREQUENCY

Annually (11th edition)



LOCATION

Villa Complejo Ferial
Pantanos de Villa - Lima



HOURS

12:00 P.M. - 7:30 P.M.



FAIR AREA

+ 20.000 M2 (fair)
+ 20.000 M2 (parking)



VISITORS

+ 25.000 people



EXHIBITORS

400 commercial stands.



ORGANIZED BY

FERIAS EN PERÚ, EVENTIKA
and GRUPO G-TRADE.

FERIAS EN PERÚ MORE THAN 25 YEARS ORGANIZING FAIRS

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PANTANOS DE VILLA



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WATCH THE
VIDEO OF THE
2025 EDITION

PLAY



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